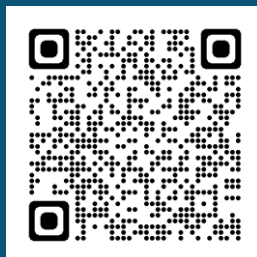


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Adoption Masterminds Copilot Conversations

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Copilot is Changing the Way We Work—But How?

- AI adoption is moving fast, and there's no single approach that works for everyone.
- Every organization is at a different stage—some are experimenting, some are scaling, and others haven't started.
- Today's conversation is about **real-world adoption**—what's working, what's not, and what we've learned along the way



Where is your org with Copilot adoption?

Exploring | Testing | Scaling | Not Started



The Biggest Challenges with Copilot Adoption

- Mindset Shift
 - People default to old habits instead of Copilot.
- Workflow Evolution
 - Processes need rethinking, not just automation.
- Measuring Success
 - What does success look like beyond time savings or usage?



Which of these challenges resonates most with you and why?



Why There's No One-Size-Fits-All Approach

- Copilot supports different roles in different ways—there's no single "right" way to adopt it.
- Many people have a primary job title, but they also juggle other responsibilities that require different ways of working.
- Adoption success depends on context—how Copilot is used depends on the hat someone is wearing at any given time.



What's one task or responsibility you've taken on that's outside your official job title?



How We Use Copilot Depends on the Hat We're Wearing

The Low-Code Developer



Scenario: A Low-Code Developer is automating a business process in Power Automate. The process is straightforward, but formatting an email action requires a Power Fx function beyond their skillset.

Challenge: The system receives a text string ("August 12 2025") but needs to be converted into a date in "yyyyMMdd" format.

The Product Manager



Scenario: A Product Manager has just led a major feature release that they are excited about.

Challenge: They want to advocate for the feature on social media to drive awareness and engagement, but crafting the right messaging takes time—and they are by no means a "social media influencer."

The Proposal Writer



Scenario: A Proposal Writer is responding to an RFP with a tight deadline.

Challenge: They need to align messaging with business objectives and ensure their proposal is clear, compelling, and structured properly, but writing from scratch takes time.

The I'm a Developer, Not a Designer



Scenario: A pro developer just built an extremely complex Power Automate flow that flawlessly syncs data between systems.

Challenge: The business process works perfectly, but the client now requests that emails generated by the flow align with their brand—requiring structured formatting, proper styling, and HTML customization.



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Scenario: A Low-Code Developer is automating a business process in Power Automate. The process is straightforward, but formatting an email action requires a Power Fx function beyond their skillset.

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The Low-Code Developer – Upskilling with Copilot

Solution: Rather than spending time troubleshooting the formula, Copilot generates it instantly—saving time and reducing errors.

Prompt: I need a Power Fx formula to convert a text string date ("August 12 2025") into a DateTime value in Power Automate. The input is in the format 'MMMM d yyyy', and I need to format it as 'yyyyMMdd'. Can you generate the correct formula?

The Product Manager



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Challenge: They want to advocate for the feature on social media to drive awareness and engagement, but crafting the right messaging takes time—and they are by no means a “social media influencer.”

The Product Manager – Expanding with Copilot

Solution: Instead of struggling to write a compelling post, Copilot helps them generate clear, engaging messaging for different platforms.

Prompt: Generate a LinkedIn post announcing a new feature launch for our app. The feature, SkyDrive co-authoring, improves teamwork by reducing storage locations and increasing collaboration. The messaging should highlight the key benefits, be engaging but professional, and suitable for someone who is not a social media expert. Provide a clear call to action.

The Proposal Writer



Scenario: A Proposal Writer is responding to an RFP with a tight deadline.

Challenge: They need to align messaging with business objectives and ensure their proposal is clear, compelling, and structured properly, but writing from scratch takes time.

The Proposal Writer – Streamlining with Copilot

Solution: Instead of starting from a blank page, Copilot helps generate a well-structured draft document that aligns with key requirements—allowing the writer to focus on refining and personalizing the response.

Prompt: Generate a draft response for an RFP that outlines our company's expertise in Microsoft services. The response should be professional, concise, and align with industry best practices. Include key differentiators and a track record of successful implementations. Format the document in sections according to the requirements of the RFP.

The I'm a Developer, Not a Designer



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Challenge: The business process works perfectly, but the client now requests that emails generated by the flow align with their brand—requiring structured formatting, proper styling, and HTML customization.

The I'm a Developer, Not a Designer – Designing with Copilot

Solution: Instead of manually coding HTML email templates, Copilot helps generate professional, branded email layouts that meet the client's expectations.

Prompt: Generate an HTML email template for Power Automate. The email should align with a professional corporate brand, using blue and white colors, a centered logo at the top, and a clean layout with clear section dividers. Ensure it is responsive for both desktop and mobile and that the HTML elements are compatible with Microsoft Outlook.

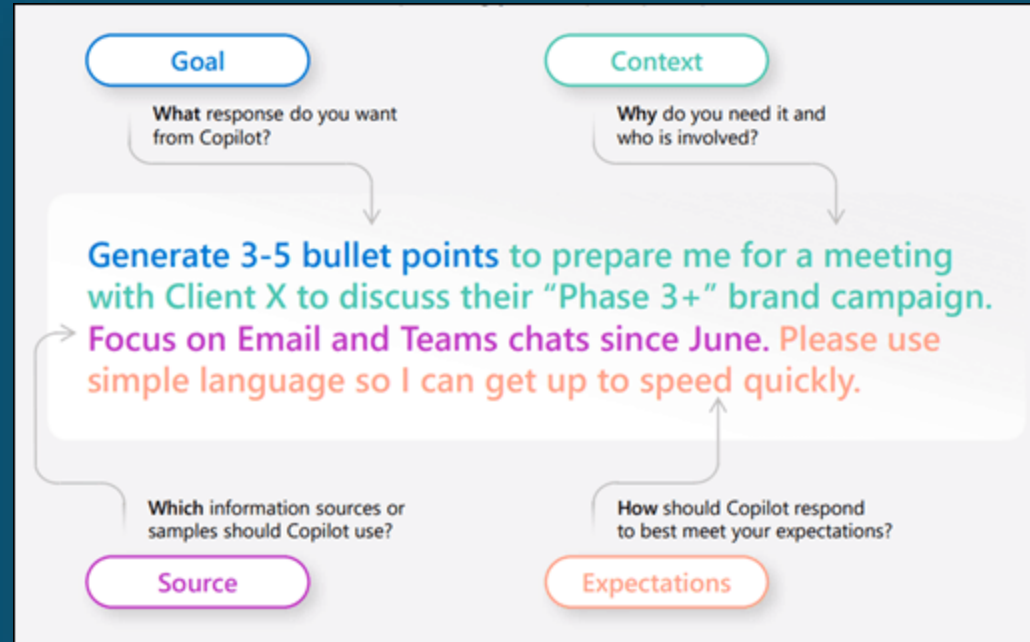
Key Takeaways

- Copilot adoption is **unique to each role**—find what works for you.
- **Experiment, refine, and share** lessons learned with your team.
- Not every task is Copilot-ready—use AI to **complement, not replace**.

Forced Adoption is met with immediate frustration.



Prompt Ingredients



What's the most important factor influencing Copilot adoption in your organization?



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Thank you!

